

PROFESSIONAL LEARNING WORKSHOP FOR ENGLISH TEACHERS

Creating Multimodal Texts Using Photoshop

- film posters
- book covers
- advertisements
- persuasive flyers



This workshop is a unique and engaging way for teachers to enhance their students' visual literacy skills and integrate ICT into English teaching and learning programs. At the centre of this workshop is the creation of a digital film poster using the popular school software program - Photoshop.

At the end of this workshop you will be able to teach students these valuable skills:

- ✓ **How to use Photoshop to combine image and text digitally.**

Photoshop skills include: planning a layout with guidelines; transforming images; creating layers; cutting out; adding dropshadows; cloning; applying filters and special effects; applying colour and gradient fills and more.

- ✓ **How visual codes and conventions build digital multimodal texts.**

This workshop is the perfect step to help equip you with an exciting new way to teach the creation and analysis of visual texts in the classroom. As students create their digital texts, they will focus on: character, setting, written codes, symbolism, composition, purpose, audience and genre.

A take home manual will be provided which includes every step covered in the workshop, as well as assessment and planning sheets.

Hosted by an experienced Graphic Designer and an English Teacher. Each participant will have their own computer workstation (PC) to learn on.

Cost: \$210 per person ETAWA member: \$190

Save and bring a friend: \$170 per person

Suitable for: Years 6-12 English Teachers (may also be suited to Teachers of The Arts and Media)

Limited places available. Please complete the Registration Form to secure your place.

For any further enquiries please call: 0449 501 866

REGISTRATION FORM - WORKSHOP FOR ENGLISH TEACHERS

Creating Multimodal Texts Using Photoshop

Please complete your personal details below:

NAME:	
EMAIL:	MOBILE:
Year levels and subjects teaching at present:	
Please specify any dietary requirements: (e.g. <i>gluten free; vegetarian; allergies</i>).	
School/Institution:	
<input type="checkbox"/> Please tick if you are an ETAWA member	

Please tick the workshop you wish to attend:

<input type="checkbox"/> OPTION 1 (SPLIT SESSION) Monday 20th and Tuesday 21st November 4-7pm <i>*Light refreshments included</i> Venue: Prendiville Catholic College 11 Prendiville Avenue, Ocean Reef, WA 6027	<input type="checkbox"/> OPTION 2 (WHOLE DAY) Monday 27th November 9am-3pm <i>*Lunch included</i> Venue: Prendiville Catholic College 11 Prendiville Avenue, Ocean Reef, WA 6027
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TO SECURE YOUR PLACE AT THE WORKSHOP, PLEASE ARRANGE PAYMENT AND RETURN THE COMPLETED REGISTRATION FORM BY 31ST OCTOBER, 2017.

Please forward completed registration form/s to:

email: ict4teachers@outlook.com

Payment can be made by electronic transfer citing surname and/or school as a reference.

Bankwest BSB: **302 162** Account: **1169287**

*No previous experience of using Photoshop is required, although some basic computer skills (Macintosh or PC) are desirable. The workshop will be using Adobe Photoshop Creative Cloud.

Too far to travel? Host a workshop at your school and save!



Pay for 6 teachers and 1 teacher participates free of charge or pay for 10 teachers and 2 teachers participate free of charge.

Minimum of 7 participants required.

Book now for 2018 to secure your preferred dates.

Email: ict4teachers@outlook.com or telephone **0449 501 866**