



# WA Secondary Schools Young Entrepreneur Program 2018

## Introduction

The Innovation Institute's Young Entrepreneur Program (YEP) is aimed at launching secondary school students into the real world of innovation and entrepreneurship. At the Innovation Institute we see innovation as a new idea and entrepreneurship as the actualisation of an idea into a business. Our aim is to give students the freedom to create and develop an innovative idea in a project based learning environment. YEP prepares students for future employability and skill requirements for the 21st century.

YEP has the flexibility to run in association with the curriculum and learning areas for Year 7 to 10. YEP has the ability to link with learning area assessment tasks.

## Course Delivery and Outline

YEP is delivered one lesson per week, over a term and will involve both theory and practical components. Each student will have the opportunity to be educated by industry and business leaders and mentored by role models for ongoing support. The program will provide students the opportunity to collaborate in groups to create their own innovations. The culmination of the program will be a community forum where students will display and pitch their new enterprises.

### Weekly Course Outline:

1. What is Entrepreneurship/Innovation?
2. The Entrepreneurial Process
3. The Business Plan
4. Entrepreneurial Marketing
5. Entrepreneurial Finance
6. Business Structure
7. Intellectual Property
8. Social Entrepreneurship
9. Communication and Networking
10. Innovation Expo

“Innovation distinguishes between a leader and a follower...”  
- Steve Jobs

Are you ready?

## Course Learning Outcomes

Students will develop the following skills that will enhance future employability prospects:

- Problem Solving
- Creativity
- Communication
- Project Management
- Collaboration
- Decision Making

## Cost - \$150 plus GST per student

Cost includes:

- A qualified facilitator to deliver the program
- Resource activity pack for each student
- Professional development for Teachers regarding assessment links to curriculum
- Guest speakers from business and industry
- Mentors organised from the school's Alumni network and business community
- Excursion and workshop sessions delivered at the Chamber of Commerce and Industry WA
- Certificate of Completion endorsed by Chamber of Commerce and Industry WA for each student who completes the program

The Innovation Institute will provide young people with the opportunity to build necessary innovation and entrepreneurial skills to prepare themselves for the economy of the future.

To book your place or for further information, please contact:

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