

50 YEARS ON... NOW IT'S TIME TO CELEBRATE



Reach
606,000*
readers

YOUR CHANCE TO HELP US CELEBRATE!

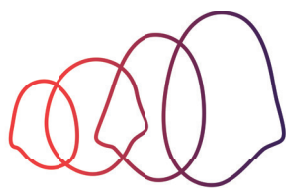
2017 marks Telethon Speech & Hearing's 50th Anniversary. Telethon Speech & Hearing is a West Australian based not-for-profit organisation, registered charity and independent school assisting children with hearing and speech and language impairments.

To commemorate this milestone, Telethon Speech & Hearing is partnering with *The West Australian* to produce a special souvenir liftout magazine on our history, future vision and aspirations. This magazine will be published in *The West Australian* on Wednesday June 7, 2017, helping capture key events, milestones, and stories of people who have been touched by our services.

As a valued partner of Telethon Speech & Hearing, we would like to offer your organisation a chance to be involved in the celebrations. You will have a unique opportunity to support Telethon Speech & Hearing by being part of this special publication.

Ron McFarlane from the Features & Supplements team of *The West Australian* (ron.mcfarlane@wanews.com.au, 94823588) will be in contact to discuss opportunities for you in this magazine.

Thank you for considering this invitation and opportunity. We look forward to continuing to work with you to support children with hearing, speech and language impairments reach their potential.



Telethon Speech & Hearing



Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months to 31 December 2016. I 'Business decisions made within the last year.

Communicating the Telethon Speech & Hearing message statewide

We encourage you to support this opportunity to promote your services and brand to our audience of **606,000** people across metropolitan and regional WA. Your support will help bring this informative supplement and important topic to the attention of our community, encouraging a better understanding of Telethon Speech & Hearing's story. Housed within *The West Australian*, this magazine will gain exposure to key stakeholders and the broader WA community of:

- **136,000** managers or professionals, including **28,000** senior executives (e.g. CEOs and directors)
- **102,000** business decision makers¹
- **38,000** who are employed in the healthcare and social assistance sectors

RATES & SIZES *Costings ex GST

Full Page	\$10,500
Half Page	\$5750
1/3 Page	\$4500
1/4 Page	\$3250
Special Variations Feature Mag Costings ex GST	
Pages 2 or 3 sold as Full Pages	\$11,000
Back Cover, Full Page Option	\$11,500

DEADLINES

Publication date: Wednesday June 7, 2017

Booking deadline: Monday May 8, 2017

Material deadline: Wednesday May 24, 2017

For further queries or to secure your advertising space, contact your local representative at *The West Australian*, advertising agency or: **Ron McFarlane** on T: 9382 4588 or E: ron.mcfarlane@wanews.com.au

**The West
Australian**