## READY TO FUTURE-PROOF THE NEXT GENERATION?

Enterprise skills like money management, commercial awareness and problem solving help young people get into full-time work 17 months faster than their peers post study.

## THAT'S WHAT MAKER KIDS CLUB PROVIDES

**Our online program for 11 and 12 year olds** takes students all the way from brainstorming to launching and running their own micro-businesses so our graduates learn these much-needed enterprise skills.

## **HOW IT WORKS**

Year 6 and 7 classes can sign up for Maker Kids Club. Teachers allow time in class one hour a week for 14 weeks - to complete the course. They receive detailed lesson plans, with all content delivered to the students via online videos so no professional development or planning is needed.

Weeks 1 to 9 are about selecting and building their micro-businesses. Week 10 is the launch market, generally held at school (teachers decide when and where). Weeks 11 to 14 are held any time following the launch market, to help the students apply financial mathematics and reflect on their experiences.

### **NEXT STEPS**

Send an email for a complimentary account so you can see the program first hand and get a sample lesson plan. If your school signs up, you choose how you'll fund the \$40 per student fee (parent payment, school budget, or both.)

Ready to future-proof your students? Please get in touch:

LACEY@MAKERKIDS.CLUB PH +61 410 327 186



## PROGRAM OUTLINE



## Stages



## Lessons

#### "I want to be a kidpreneur!

I want a business and to earn money, how do I start?

#### "I have my business idea."

I've narrowed down to a likely idea, but is there a market for it?

#### "I confirmed my idea works."

Customers were willing to buy it, what do I need to do to launch?

#### "I am ready to launch."

All plans are in place and it's ready to go, where do I sell it?

#### "I have a business."

Launch done! What shall I change, and will I continue?

#### "I've made improvements."

I've got a sustainable business, now what do I do?

#### "I am a kidpreneur!"

#### FIND YOUR IDEA

L1: What types of businesses exist, brainstorming L2: Ranking & picking your first ideas

#### ASK CUSTOMERS TO BUY

L3: Target market identification, and L4: Survey customers, prototype development

#### SET YOUR PLANS

L5: Business plan development,

L6: Financial plan development, and

L7: Marketing plan development

#### TAKE ORDERS

L8: Market planning L9: Shop set up, money handling, and L10: **launch!** 

#### EXPLORE AND IMPROVE

L11: Reflection, improvement actions, and L12: Cash flow finalisation, update plans

#### REAP THE REWARDS

L13: Money management (save, invest, give, spend), and L14: Celebrate!

# MEET SOME OF OUR GRADUATES





**ASH** Homemade lip balm. Appeared on Ch7 News and 96FM.



SIENNA Slime Sold \$87 on order from one sample



JOE Bin cleaning Booked out for two weeks after school



**STELLA** Affirmation cards Sells product in a store and online



TESSA & SEYARA Fairground games Made \$139 in 50 minutes



ALICE Soap Sold out within minutes of market starting



**RILEY & GEORGIA** 

Wands Invited to sell at WA education conference



GABE Musician Released a song on iTunes



FREYA Jewellery Sold \$123 at Perth Makers Market

# MEDIA, AWARDS & CLIENT LOVE



In November 2018, we were thrilled to join the Pitch@Palace alumni after reaching the Australian finals of **HRH The Duke of York's program** to amplify the work of entrepreneurs. It was wonderful to meet Prince Andrew and other Pitch@Palace supporters. We are deeply grateful for the opportunity.



### WE & OUR KIDPRENEURS HAVE APPEARED ON/IN:





today tonight







//STARTUP

smh.com.au The Sydney Morning Herald







### WORDS FROM OUR CLIENTS

NEWS



"We simply could not recommend highly enough the Maker Kids Club, we honestly believe this is life changing work they are doing in setting children up on a path to financial freedom."

Scott Mosey, P&C President, WACSSO Councillor



"We absolutely love it. It's helped [my students] understand a lot of the math vocabulary... it's incredible to see them really having to use that and say we actually do need maths and this really does help." Svetlana Stefanovic, Year 5/6 Teacher, Mosman Park Primary School



"The concepts were directly linked to the Australian Curriculum and the program was an excellent link between study and practice. I highly recommend this program and I think it should be compulsory for all Year 6 students." **Shelley McCarroll, Year 6 Teacher, Riverton Primary School**