



**choose**  
**Kind**

THE MOVEMENT INSPIRED BY THE STORY

**WONDER**

#CHOOSEKIND

**MEDIA RELEASE 17/10/17**

## **Join the Movement Spreading Kindness Across Schools in Australia and New Zealand**

Schools across Australia and New Zealand are encouraged to take the *Choose Kind Classroom Challenge* and become a Certified Kind Classroom.

The Choose Kind Movement is inspired by author R.J Palacio's story *WONDER*, an established book amongst teachers and students, and hopes to spread a positive social change across Australia and New Zealand by encouraging people to practice acts of kindness.

The book, *WONDER*, is currently in the curriculum for Australian schools as it teaches the importance of acceptance and being kind to one another.

Schools are invited to take part in the *Choose Kind Classroom Challenge*, which motivates students to routinely show kindness, acceptance and respect for their peers and teachers.

Classrooms that participate will have a chance to win an advanced screening of the movie adaptation *WONDER* for their classroom, which is in cinemas 30 November 2017.

Teachers and educators simply need to sign the Choose Kind pledge at [www.choosekind.org.au](http://www.choosekind.org.au) and join the *Choose Kind Classroom Challenge*.

The challenge includes three activities which can be incorporated into a classroom without disruption to class lessons and curriculum. A full teacher's guide is available at [choosekind.org.au](http://choosekind.org.au).

Activity One: Fill A Jar With Kindness. Every time an act of kindness is done, a token is placed in a jar.

Activity Two: Precepts to Live By. Explore the concept of a precept and work together as a class to create or choose your own classroom precept.



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Activity Three: Once the jar is full, send a picture to [choosekind@roadshow.com.au](mailto:choosekind@roadshow.com.au) along with the chosen class precept with an explanation in 25 words or less on why that particular precept was chosen. Include: contact name, name of school, grade of class and number of students in the class. This will be accepted as an entry into the competition for a chance to win a screening of *WONDER*.

In total there will be nine schools selected as winners, one for each Australian state/territory and one for New Zealand.

The hope is to get as many schools involved as possible with the Choose Kind Movement to reinforce the importance of being kind to one another.

WHEN GIVEN THE CHOICE OF BEING RIGHT  
AND BEING KIND. CHOOSE KIND.

*MR BROWNE*

For further information about the Choose Kind Movement and resources for the *Choose Kind Classroom Challenge*, visit [www.choosekind.org.au](http://www.choosekind.org.au).

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### About *WONDER* Movie

The inspiring story of August Pullman comes to life in the movie adaption of the book *WONDER* by R.J Palacio. As Auggie's family, classmates and the larger community all struggle to discover their compassion and acceptance, Auggie's extraordinary journey will unite them all and prove you can't blend in when you were born to stand out. Starring Jacob Tremblay as Auggie, Julia Roberts and Owen Wilson as his parents, the movie is sure to inspire and warm hearts across the globe. Catch it in Cinemas across Australia and New Zealand on November 30.

[www.wondermovie.com.au](http://www.wondermovie.com.au)